

Tackwhite AR 35

(Provisional)

Description

TACKWHITE AR 35 is a removable pressure sensitive adhesive, based on acrylic polymers in water dispersion. Very good resistance to water and to plasticizers.

Application

TACKWHITE AR 35 is a removable p.s.a. for plastic film labels: PVC, PE and BOPP

Technical Specifications

Method of analysis	MU	Standard
1. Total Solids	%	52±1
3. Brookfield Viscosity 25°C	mPa.s	200 - 300 ⁽¹⁾
8. pH	pH	7 - 9

⁽¹⁾ No 1 RV; 20 RPM

Film properties

Method of analysis	MU	Standard
11. Peel Adhesion on Steel	g/in	600 - 900
17. Rolling Ball Tack	cm	5 - 10
22. Holding Power of Pressure Sensitive Tapes	h	> 100

Average values; 22±2 g/m² of dry adhesive on PES film 23 µm

Handling

TACKWHITE AR 35 is particularly designed for bus marking where the glass surface is wetted before label application in order to avoid creases and after the water is squeezed out.

Packing

TACKWHITE AR 35 is supplied in 1.000 kg tank containers or 200 kg drums.

Storing

TACKWHITE AR 35 must be stored at temperature between +5°C and +40°C, avoiding freezing conditions.

Shelf life is 3 months.